



FERRARI TOUR



A WORLD OF SUPERLATIVE EXPERIENCES

The **FERRARI TOUR** is a series of exclusive driving events created to indulge your passion for Ferrari and share unique moments with other like-minded Prancing Horse owners in beautiful locations.

Each tour offers unprecedented experiences characterised by moments you will never forget whilst combining the freedom of open road driving with luxurious hospitality and fine dining.

Visit the official Ferrari website to stay updated on the latest news and details of the event.



FERRARI TOUR

SHARE YOUR PASSION

Take advantage of this exclusive club to enjoy luxury driving tours and unique racing events whilst making memories with other Ferrari owners.

Membership gives you access to a selection of bespoke packages and a range of other privileges, including customised Ferrari gifts and unforgettable experiences.

MyFerrari App

Through the official MyFerrari App you will stay up-to-date with all event information, including the programme, timetable and gain access to downloadable pictures, all on your smartphone.



FERRARI TOUR

FERRARI TOUR TYPE



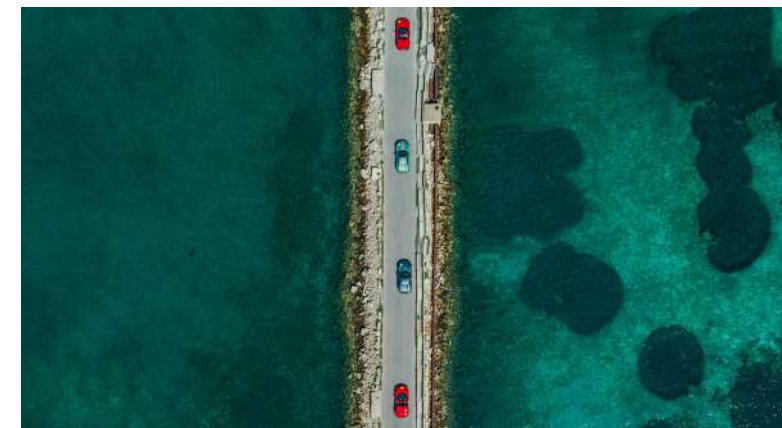
FERRARI TOUR

Our tours are a unique experience for a selected number of Ferraristi. Perfectly planned itineraries will take you on a voyage of discovery along some of Europe's most breathtaking roads, allowing you to experience some of its most enchanting and exclusive locations.



WOMEN'S EDITION

A unique Ferrari Tour in the glamorous Forte dei Marmi for women only. The perfect place to slow life down, discover enchanting country roads and coastal vistas whilst sharing moments of fun behind the wheel of some of the world's finest sport cars. A voyage of discovery with a succession of exclusive experiences creating new memories.



NEXT GENERATION

Debuting this year, a special Ferrari Tour dedicated to the youngest generation of Prancing Horse enthusiasts, where only the under 40s will have access to this exclusive event. A convoy of 18 Ferraris will drive through the wilds of Mallorca, enjoying amazing roads and having great fun while discovering the hidden secrets of this Balearic gem.



FERRARI TOUR TYPE



CORSO PILOTA EDITION

During this Ferrari Tour you will have the chance to experience the thrill of real speed on Fiorano Circuit, all the while developing a better understanding of your Ferrari with insights from our expert pilots. Together with 18 other Ferrari enthusiasts, prepare yourself for the excitement of circuit driving and the enjoyment of exploring the surrounding area.



ROAD TO F1*

There is no better way to experience the magic world of Formula 1 than to immerse yourself in a Grand Prix weekend. That is why this year we have introduced a new Ferrari Tour format that will place you amongst the glamour and spectacle of an F1 paddock.

This Tour will be dedicated to 12 passionate Ferrari fans, ready to fully appreciate the most fascinating of motorsport experiences, with access on Saturday and Sunday to the Ferrari Formula 1® Club including exclusive VIP Hospitality.

*Event under evaluation.
To be confirmed in January.



TRADITION & INNOVATION

This Ferrari Tour will see a group of 18 Ferrari enthusiasts exploring Ferrari's homeland: Maranello. By joining this trip, you will have the opportunity to experience a series of exclusive activities strongly connected to the key-concepts of Tradition and Innovation.



FERRARI TOUR 2024 CALENDAR

1.	<i>APRIL 19TH – 21ST</i> FERRARI TOUR SICILY - IT
2.	<i>MAY 2ND – 5TH</i> FERRARI TOUR CROATIA - CR
3.	<i>MAY 24TH – 26TH</i> WOMEN'S EDITION FORTE DEI MARMI - IT
4.	<i>JUNE 7TH – 9TH</i> FRENCH ALPS FRANCE - FR
5.	<i>JUNE 20TH – 23RD</i> ROAD TO F1* BARCELONA - ES
6.	<i>JULY 18TH – 20TH</i> CORSO PILOTA EMILIA-ROMAGNA - IT
7.	<i>SEPTEMBER 20TH – 22ND</i> FERRARI TOUR AQUITAINE - FR
8.	<i>SEPTEMBER 27TH – 29TH</i> NEXT GENERATION MALLORCA - ES
9.	<i>OCTOBER 25TH – 27TH</i> TRADITION & INNOVATION MARANELLO - IT

*Event under evaluation.
To be confirmed in January.



FERRARI TOUR



LUXURY HOTELS

Relax and unwind in unparalleled comfort at the end of each day's journey. Luxurious surroundings provide the perfect welcome at every stage of your Ferrari Tour experience.



DINING EXPERIENCE

We handpick each region's finest restaurants to provide you with original gourmet cuisine. Each day you will discover exclusive yet authentic regional menus in stunning locations.



SECRET ADVENTURES

Each new location reveals a series of delightful surprises and memorable adventures. Our Ferrari Tours offer you access to exclusive events in evocative places, transforming your journey into a truly unforgettable experience.



FERRARI TOUR

TYPE



DAY 1 FRIDAY

MORNING

Welcome & accreditation
Lunch
Technical briefing

AFTERNOON

Panoramic road tour
Exclusive activity
Panoramic road tour

EVENING

Dinner & overnight accommodation

DAY 2 SATURDAY

MORNING

Panoramic road tour
Exclusive activity
Panoramic road tour
Lunch

AFTERNOON

Panoramic road tour & exclusive activity

EVENING

Dinner & overnight accommodation

DAY 3 SUNDAY

MORNING

Panoramic road tour
Exclusive activity
Panoramic road tour
Lunch



FERRARI TOUR SICILY – ITALY

APRIL 19TH - 21ST

The intrigue of a mesmerizing island

Sometimes cinema can give us the illusion of travelling in time. The Leopard, a movie directed by Luchino Visconti, inspired this Ferrari tour by taking us on a journey through the elegant and impalpable character of Sicily and its hinterland.

Behind the wheel of your Ferrari, you will discover the delights of an island where a spectacular nature blends into dreamy sandy beaches washed by the sea. An ancient and diverse land, where every single village has been able to preserve its unique traditions against the passage of time.

Enjoyment and fulfilment beckon during this exclusive experience punctuated by sophisticated accommodation, exquisite restaurants and local activities that successfully combine contemporary design with the warm rurality of the area.



FERRARI TOUR

FERRARI TOUR WOMEN'S EDITION FORTE DEI MARMI – ITALY

MAY 24TH - 26TH

Gentle breeze, sophisticated dining and nights of pure fun

For Italians, Forte dei Marmi is a fairy-tale location, to the point that the village is considered the “queen” of the entire Tuscan Riviera. Chic, smart and exciting, this location will welcome the third edition of the Ferrari Tour women's edition.

A constellation of pastel painted villages nestled between the sea and the Alps, evoke moments of pure joy to be shared with other Ferrariste.

In the shade of the many pine trees, you will enjoy privacy and pure relaxation, while the gentle breeze will carry you on unforgettable adventures with sophisticated dining and nights of pure fun.



FERRARI TOUR

FERRARI TOUR FRENCH ALPS – FRANCE

JUNE 7TH - 9TH

The great alpine passes

This Ferrari journey will leave you feeling like the character from a Romantic painting.

Enchanted lakes and rocky mountains will confront you with the powerful beauty of the greatest forces of nature. Wonder at the spectacular landscapes as you drive your Ferrari on Europe's highest road, through the deeply carved valleys and mountain passes that inspired the Romantics and prompted the feeling of "the Sublime".

With an array of exclusive activities, deeply rooted in the traditions of the French Alps, you will have the opportunity to discover the warmth and diversity of the region.



FERRARI TOUR

FERRARI TOUR AQUITAINE – FRANCE

SEPTEMBER 20TH - 22ND

High speed among the vineyards

During this Ferrari Tour around the great “Cité du Vin”, you will gain a glimpse into the French philosophy of the pleasure of living.

Driving along the banks of the Garonne and Gironde estuary and in between endless ancient vineyards, we will guide you through a multi-sensory journey combining nature and culture.

Lose yourself amongst the abundant shrublands of indigenous vegetation while discovering the hidden secrets of this varied and charming region. Here you will be enchanted by the perfect harmony of nature, historic cities, verdant valleys and famed beaches.



FERRARI TOUR

FERRARI TOUR NEXT GENERATION MALLORCA – SPAIN

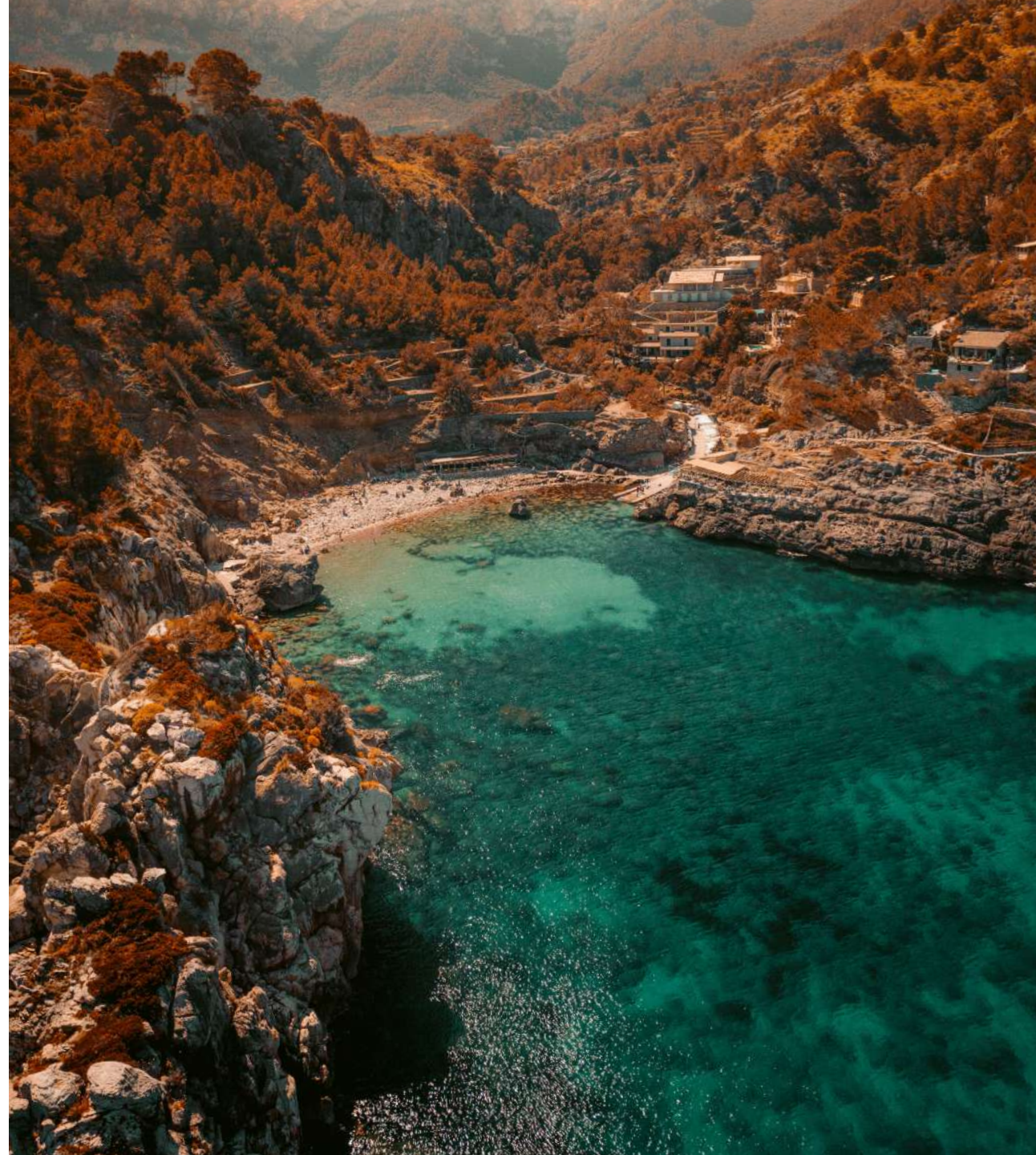
SEPTEMBER 27TH - 29TH

Vibrant sunsets and unique experiences

This unaltered concept of a Ferrari Tour has been devised with the aim to deliver an experience to a younger generation of driving enthusiasts.

Set on the largest of the Balearic Islands, a convoy of Ferrari cars will discover the hidden gems of one of the most fascinating destinations in all the Mediterranean, while sharing the passion for Ferrari.

A dedicated collection of thrilling experiences, challenging roads and exclusive access to the most beautiful locations, will make this adventure impossible to forget.



FERRARI TOUR

FERRARI TOUR TRADITION & INNOVATION MARANELLO – ITALY

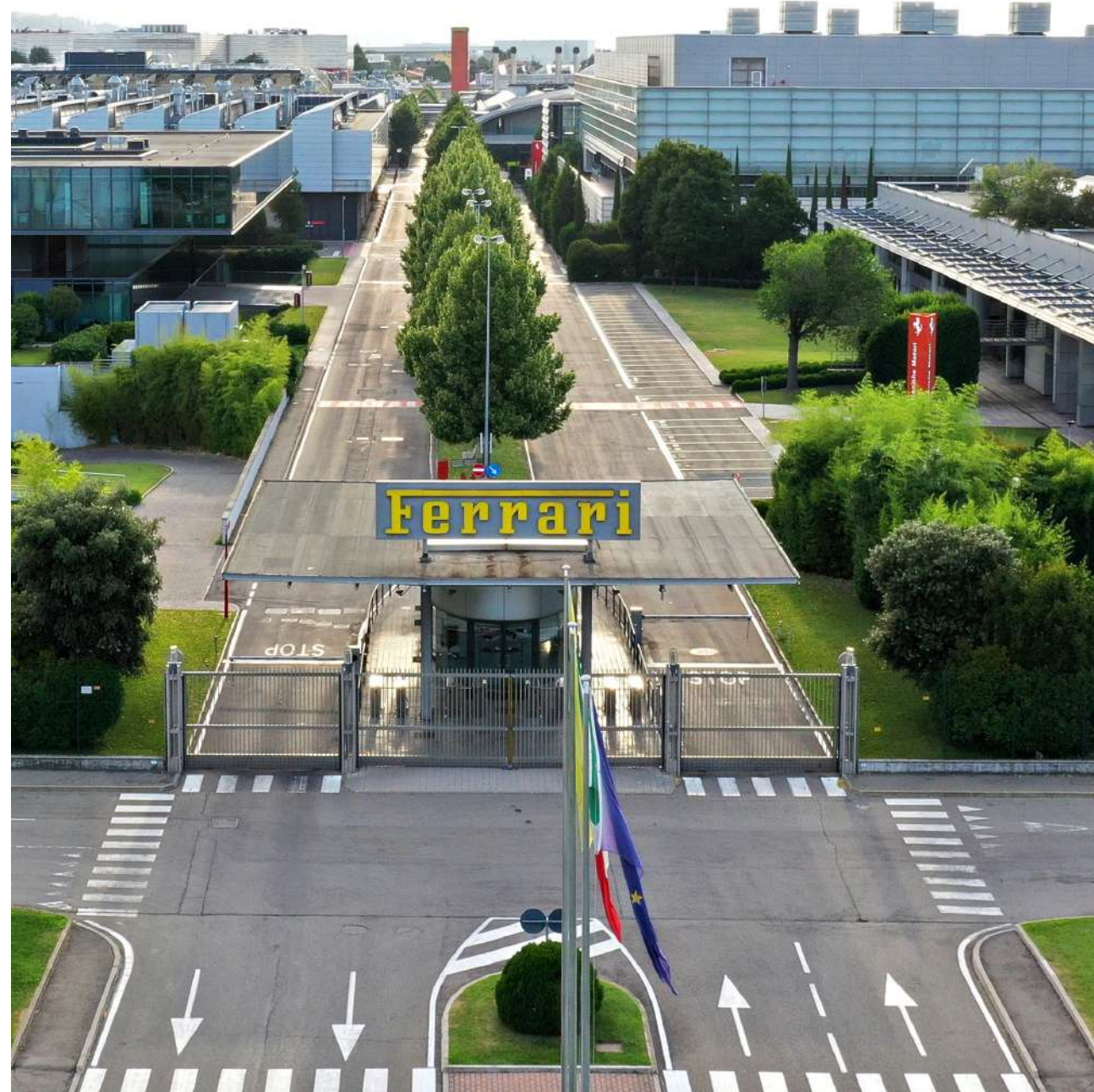
OCTOBER 25TH - 27TH

Slow food and fast cars

Set in the region that surrounds the home of Ferrari, Maranello, you will discover the most fascinating and hidden aspects of the Emilia Romagna region.

Considered to be the cradle of the Italian culture for fast cars and slow food, this location offers both a wide variety of landscapes and unforgettable sustainable local activities to be discovered. Visits to luscious vineyards and charming Balsamic Vinegar producers, characterise this quintessential Ferrari Tour experience.

Debuting this year, thanks to a creative collection of prestigious experiences, our guests will have unprecedented access to exclusive locations respecting nature and the environment.



FERRARI TOUR

FERRARI TOUR

CROATIA – FORMAT



DAY 1 THURSDAY

AFTERNOON

Welcome & accreditation
Technical briefing

EVENING

Dinner & overnight accommodation

DAY 2 FRIDAY

MORNING

Panoramic road tour
Exclusive activity
Panoramic road tour
Lunch

AFTERNOON

Panoramic road tour

EVENING

Dinner & overnight accommodation

DAY 3 SATURDAY

MORNING

Panoramic road tour
Exclusive activity
Panoramic road tour
Lunch

AFTERNOON

Panoramic road tour

EVENING

Dinner & overnight accommodation

DAY 4 SUNDAY

MORNING

Panoramic road tour
Exclusive activity
Panoramic road tour
Lunch



FERRARI TOUR CROATIA – CROATIA

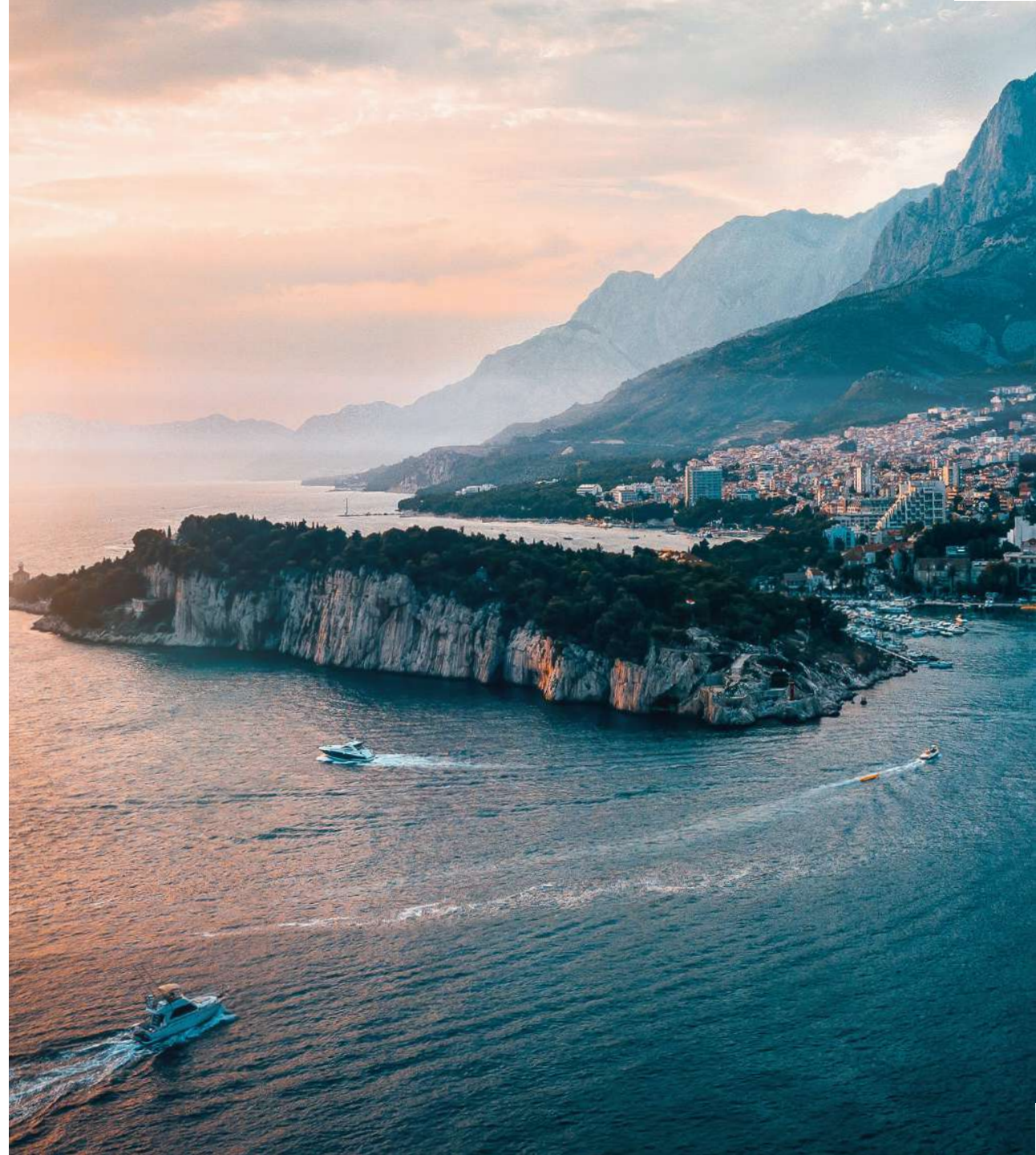
MAY 2ND - 5TH

Untamed nature and emotions

The Ferrari Tour of Croatia will give you the unique opportunity to discover this enchanting land from the diversity of its mainland, ancient traditions, island culture and a crystal-clear sea.

A terrain varied with rolling plains, mountainous peaks and national parks, will evolve before you on this exciting driving experience along carefully selected roads, heading towards the coastal belt of the region.

Along this journey, you will discover the hidden facets of Croatia, revealing an incredible treasure of artistic traditions and secular knowledge.



FERRARI TOUR

FERRARI TOUR ROAD TO F1 BARCELONA – SPAIN

JUNE 20TH - 23TH

A great adventure from the city of prodigies

To celebrate the Formula 1 Spanish Grand Prix, our Ferrari Tour will commence in Barcelona, an unmissable opportunity to discover a region full of wonders while approaching the circuit.

Let yourself be captivated by the views from carefully chosen panoramic routes, and by the charming villages that you will pass on your way towards this unmissable event.

Prepare your senses to savour every moment of this thrilling tour as you travel through an immense palette of bright colours, enjoy the pleasures of locally produced, traditional cuisine and experience the excitement of the race weekend with a fellow group of Ferraristi.

Access to the Ferrari F1 Club will be the highlight of the Grand Prix weekend. With exclusive access to Scuderia Ferrari's hospitality suite, you will be able to watch interviews with Drivers, the Team Principal and team members, while following all the behind the scenes action with experts. You will also get to the heart of the action, with access to the Pit Lane, during the special Pit Lane Walk, when you can watch the Team as they prepare the cars and practice pit stops.



FERRARI TOUR



FERRARI TOUR

CORSO PILOTA – FORMAT



DAY 1 THURSDAY

MORNING

Welcome & accreditation

Lunch at Fiorano circuit hospitality

Technical briefing

AFTERNOON

Corso pilota

Panoramic road tour

EVENING

Dinner & overnight accommodation

DAY 2 FRIDAY

MORNING

Panoramic road tour

Exclusive activity

Panoramic road tour

Lunch

AFTERNOON

Panoramic road tour

EVENING

Dinner & overnight accommodation

DAY 3 SATURDAY

MORNING

Panoramic road tour

Exclusive activity

Panoramic road tour

Lunch



FERRARI TOUR CORSO PILOTA EDITION EMILIA ROMAGNA – ITALY

JULY 18TH - 20TH

What better opportunity to hone your driving skills than by taking part in a Corso Pilota?

This Ferrari Tour will not only give you the chance to learn new driving techniques, with the support of Ferrari's expert pilots, but also to discover some of the wonders of the Prancing Horse's home region and the surrounding area.

After a thrilling day on the Fiorano circuit, and a unique driving experience around Emilia Romagna, you will finish in the cradle of the Italian language, where stunning landscapes and delicious food will captivate you.



FERRARI TOUR

FERRARI TOUR PACKAGES AND PRICES

FERRARI TOUR	FERRARI TOUR CROATIA	ROAD TO F1*	CORSO PILOTA
€ 7.500 + VAT FOR A CREW OF TWO PEOPLE SHARING ONE CAR	€ 9.500 + VAT FOR A CREW OF TWO PEOPLE SHARING ONE CAR ADDITIONAL HALF-DAY OF DRIVING TOUR	€ 25.900 + VAT FOR ONE PERSON € 10.500 + VAT FOR COMPANION** EXCLUSIVE ACCESS TO THE FERRARI FORMULA 1® CLUB AND VIP HOSPITALITY *Event under evaluation. To be confirmed in January. **Price meant for one room to be shared with the driver	€ 14.500 + VAT FOR A CREW OF TWO PEOPLE SHARING ONE CAR INCLUDING EXCLUSIVE PARTECIPATION IN THE CORSO PILOTA AT FIORANO TRACK

- 5* hotel accommodation overnight with breakfast
- Perfectly planned driving itineraries and experiences
- Lunches and dinners in the area's finest restaurants
- Tour equipment including roadbook, GPS navigation system, livery and stickers
- Technical service assistance available during the tour

Please refer to the dedicated tour format for further details.

Due to a limited number of exclusive packages, event selection is on a first-come, first-served basis.

MEMBERSHIP

€ 1.200 + VAT

- Membership required before purchasing any package
- Customized Ferrari membership kit

OPTIONAL SERVICES

Any request for additional services not included in the participation fee – such as extra nights, extra rooms or car transportation – is subject to availability and will be charged as an extra cost.

Please note fuel and personal travel are not included within the membership and event package.

We highly recommend that you schedule a technical check of your Ferrari with your Official Ferrari Dealer prior to the tour.



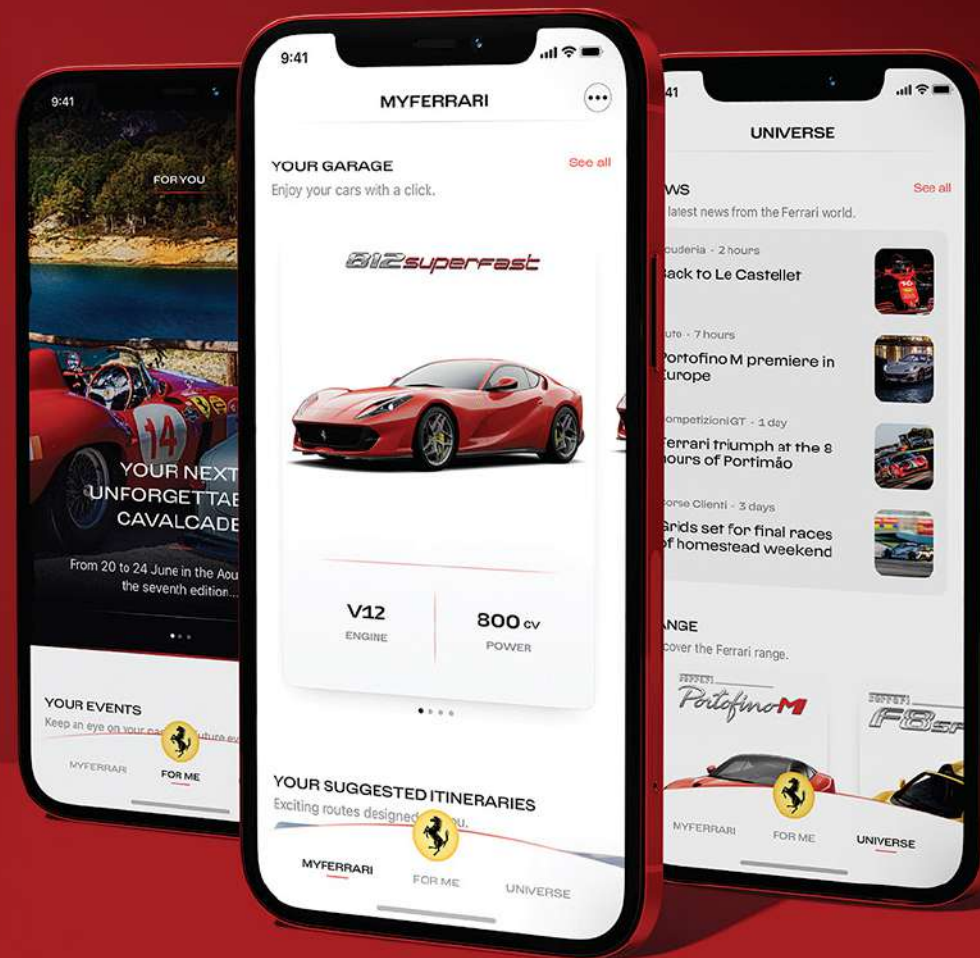
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Für weitere Informationen und Reservierungen nehmen Sie bitte Kontakt mit uns auf.



**OFFICIAL
FERRARI DEALER**
PENSKE SPORTWAGEN HAMBURG

Merkurring 2
22143 Hamburg

Silvan Spitzenberg
T. +49 40 570 030 24
silvan.spitzenberg@penske-hamburg.de