



ESPERIENZA FERRARI ROMA SPIDER - FIUGGI



ESPERIENZA FERRARI ROMA SPIDER EVENT OVERVIEW

Ferrari has the pleasure of inviting you to experience the new Ferrari Roma Spider, as part of a unique test drive event. Set in the forested hills outside Rome in the nestled town of Fiuggi, you can enjoy one of the most exclusive wellness retreat properties and the relaxing landscapes around it :

The two days schedule will feature the following highlights:

- Accreditation at Palazzo Fiuggi 5*
- Technical briefing with an official Ferrari instructor
- 2 test drive sessions with an official Ferrari instructor on road
- Overnight stay and dining moments at Palazzo Fiuggi 5*
- Additional activities available on-site



IT | ROMA - PALAZZO FIUGGI

Located on an ancient hilltop in its own private 8-hectare park, Palazzo Fiuggi offers unrivalled views over an exquisite landscape, made verdant by the rich mineral waters that flow through it. At 700m above sea level, guests will luxuriate in the clean, oxygen-rich air that creates the ideal altitude for personal rejuvenation.

DISTANCE FROM AIRPORTS

1:15h / 100km from Fiumicino airport

1:00h / 75km from Ciampino airport





ESPERIENZA FERRARI ROMA SPIDER EVENT PROGRAMME

DAY 1

- | | |
|---------------|--|
| 12.00 – 14.00 | Arrival and accreditation |
| 12.30 – 14.30 | Welcome served buffet lunch |
| 14.00 – 18.00 | Test Drive on road – first session
Briefing session before each test drive slot |
| 20.00 – 22.30 | Welcome drink and dinner |

DAY 2

- | | |
|---------------|--|
| 07.00 – 09.30 | Breakfast |
| 09.00 | Check-out |
| 09.00 – 13.00 | Test Drive on road – second session
Test Drive available for companions |
| 12.00 – 14.00 | Served lunch |

Additional activities available on-site.



ESPERIENZA FERRARI ROMA SPIDER DRIVING EXPERIENCE

The Route Challenge on Road

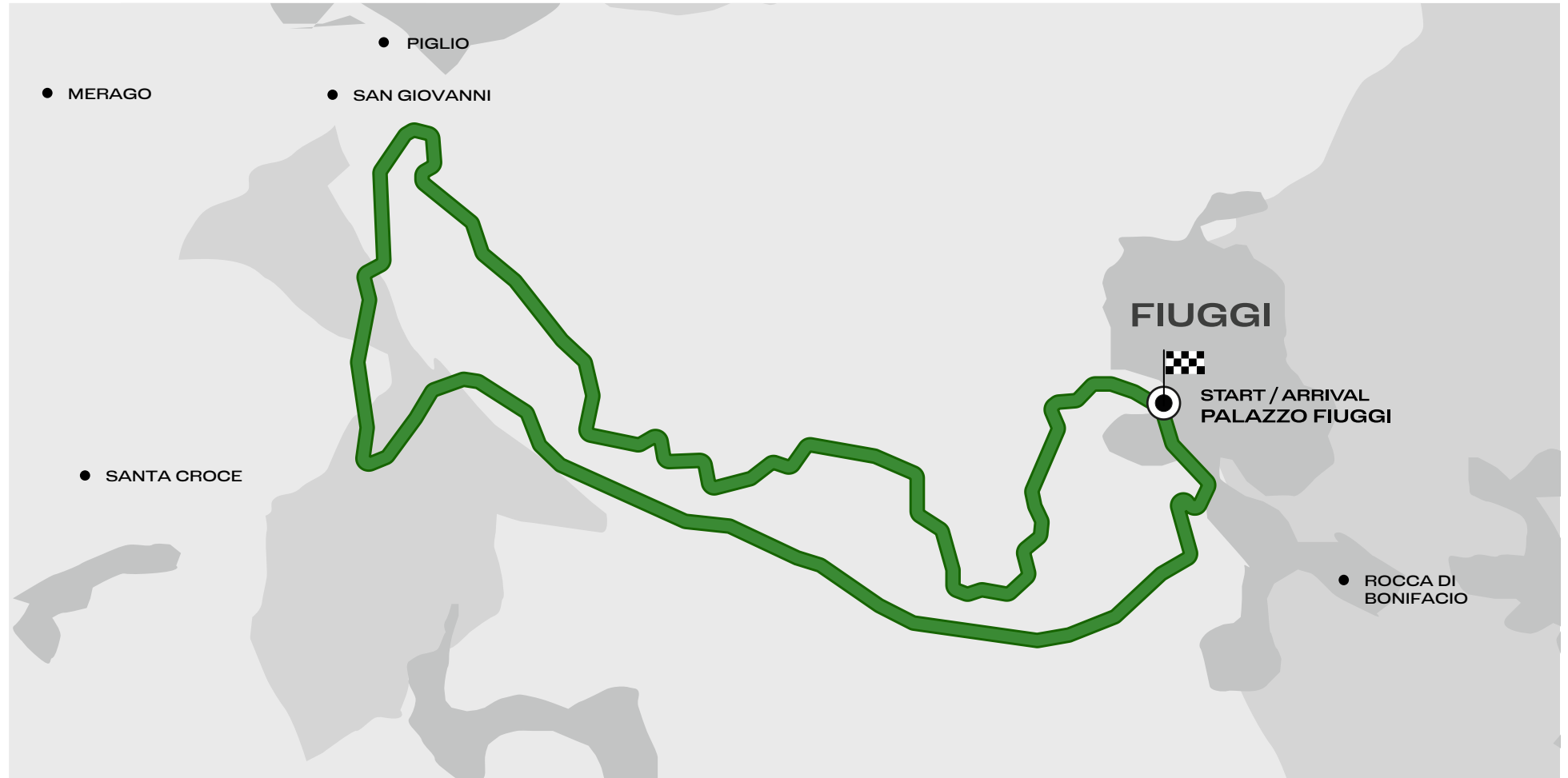
The test drive sessions on road will allow you to fully enjoy a new harmony of form and performance with the Ferrari Roma Spider. The dynamic roads, carefully selected and tested by the professional drivers of Scuderia de Adamich, allow you to fully test this timelessly elegant, high-performance soft-top car and its incredible driving pleasure.



ESPERIENZA FERRARI ROMA SPIDER

DAY 1: TEST DRIVE ON ROAD | ITINERARY

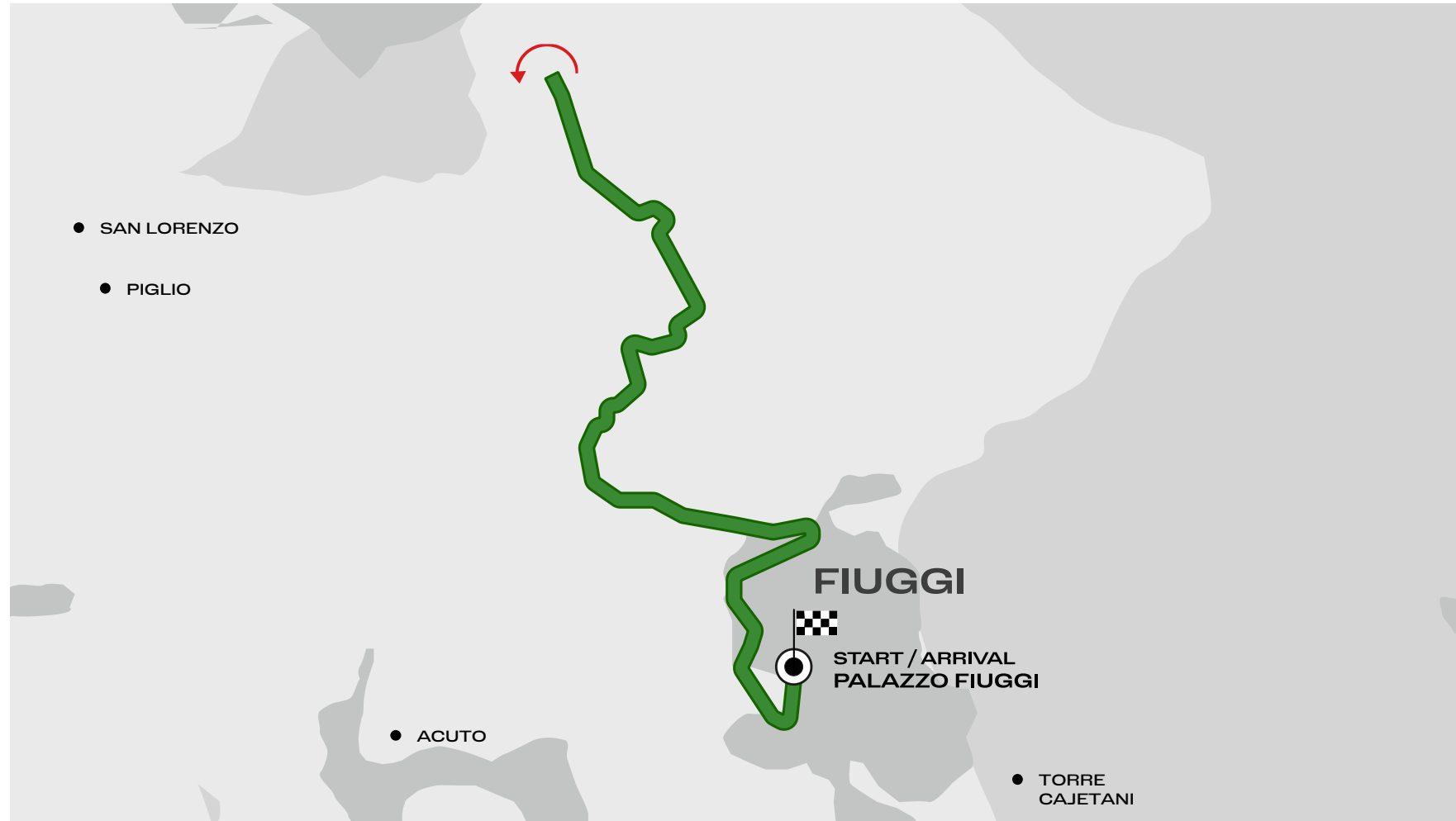
Distance: 30,5 km



ESPERIENZA FERRARI ROMA SPIDER

DAY 2: TEST DRIVE ON ROAD | ITINERARY

Distance: 23,6 km



ESPERIENZA FERRARI ROMA SPIDER DINING

FOOD LINE BY HEINZ BECK

Sala 4 Continenti

The three-star Michelin chef, recognized as one of the most renowned exponents of international gastronomy, leads the restaurant team at Palazzo Fiuggi. Chef Heinz Beck brings his expertise in the field of Natural Bio-Energy to Palazzo Fiuggi specific wellness programme, creating menus in collaboration with a team of specialists in nutrition, endocrinology and metabolism. The Food Line is not only a treat for the senses but guarantees fat loss without sacrificing muscle mass and avoiding the unpleasant sensation of hunger: this food experience will treat your palate while taking care of your whole body.

Tailor made menus are specifically created by Heinz Beck for Ferrari guests.



ESPERIENZA FERRARI ROMA SPIDER COLLATERAL ACTIVITIES

SPA

During these days full of driving thrills, it's important to enjoy some moments of pure relaxation without leaving the Hotel. The best way to relish them will be to visit the Hotel's SPA, which covers 6000 square metres of wellness and medical spa facilities. Complimentary wellness area access to all clients.

For spa treatments reservation and further information please visit the following [link](#) or write to concierge@palazzofiuggi.com

WORKSHOP BY CHEF HEINZ BECK

This workshop, created by the Michelin starred chef Heinz Beck for Ferrari guests, will focus on the combination of taste and nutritional needs, basis of his whole food line concept at Palazzo Fiuggi. You will discover and appreciate the result of your work during this tailor-made experience under the expert eyes of the chef Heinz Beck's staff. The masterclass will be held in a dedicated area at Palazzo Fiuggi.

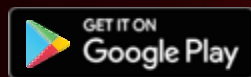
5 Sessions - 45min each, starting from 14:00



MyFerrari, Your World.

THE NEW MYFERRARI APP, THE WORLD
OF FERRARI EXCLUSIVELY FOR YOU.

DOWNLOAD THE NEW MYFERRARI APP NOW.



Open the camera and frame QR code with your
smartphone to quickly download the new MyFerrari App

